

Cocreation, distributed performances and alternative content for the big screen

Workshop

Barcelona. Institut del Teatre
10-11 de Novembre 2014

The gradual adoption of technological environments in the performing arts and the expanding of bandwidth have given rise to new forms of creative expression and space for experimentation and new business models for performing arts, reaching other spaces such as movie screens and cultural institutions with the distribution of high-definition content.

This workshop brings together tools and experiences of various cultural and academic institutions in Europe and presents the evolution of distributed environments, creative hubs and cultural broadcasting. The program has been developed considering the artists and technicians interested in co-creation, and may be of interest to teachers and programmers of cultural institutions.

La progressiva adopció d'entorns tecnològics en les arts performatives i l'ampliació de l'ample de banda han fet emergir noves formes d'expressió creativa i espais per a l'experimentació, així com nous sectors de mercat per a pantalles de cinema i espais culturals, amb la distribució de continguts en alta definició.

Aquest workshop posa en comú i presenta eines i experiències de diferents institucions culturals i acadèmiques d'Europa i fa prospectiva de l'evolució dels entorns creatius distribuïts i del broadcasting cultural. El programa s'ha elaborat pensant en els artistes i tècnics interessats en la cocreació, i pot ser d'interès per docents i programadors d'equipaments culturals.

- La inscripció és gratuïta i les places limitades
- El formulari d'inscripció és a <http://cultura.gencat.cat/cocreationworkshop>
- Hi haurà servei de traducció simultània

Schedule Programa

10 de novembre

- 9.30 - 10h Registration *Acreditacions*
- 10 - 10.05h Welcome *Benvinguda*
- 10.05 - 10.15h Artur Serra. ViceDirector Fundació I2CAT.
Towards a Creative Ring
- 10.15 - 11h Andy Lavender. University of Surrey.
Towards a taxonomy of Internet theatre, and an experiment in distributed drama
- 11 - 11.30h Coffee Break
- 11.30 - 13h **Experiences on streamed theatre and digital audience engagement**
- Robert Delamere. Co-founder & Creative Director of Digital Theatre and director of Digital Theatre's filmed productions.
Digital Theatre, towards a global auditorium
- Maria Isabel Gandia. Cap de Comunicacions, Consorci de Serveis Universitaris de Catalunya (CSUC). *Performing arts experiences in academic networks.*
- Doug Williams. Bt innovation, UK.
Superfast Shakespeare
- Toni Espinosa. Responsable Cinemes Girona de Barcelona.
Cinemes Girona: an open cinema. In search of a personality from the new digital content.
- 13 - 14h **Experiencies on distributed creative productions**
- Marcel·lí Antúnez, artist and performer.
Systematurgy, an interactive drama methodology
- Toni Gómez, Roger Guasch, Nicolás Hermansenn, Núria Olivé, Carlos Silva.
A shared choreography at the Institut del Teatre
- Giovanni Cozzi. President Rising Alternative.
Multicasting the arts, a new cultural sector?

11 de novembre

- 9.30 - 10h Registration *Acreditacions*
- 10 - 10.15h Jordi Sellas. Director General de Creació i Empreses Culturals. Departament de Cultura
- 10.15 - 11.15h **Experiences on distributed creative productions & Interaction**
- Sarah Whatley. Professor of Dance and Director. Centre for Dance Research (C-DaRE), Coventry School of Art and Design, Coventry University.
Co-creating in the live space; reading multiple dancing bodies
- Maia Giacobbe Borelli. Centro Teatro Ateneo. Centro di Ricerca sullo Spettacolo. Sapienza Università di Roma. *The Italian experience, from Emiliano Campagnola's Ubiquilab (2007) and Teatro Valle to the Mattia Costa Film-live performing (2014)*
- Marloeke van der Vlugt. Installation artist - theatre maker - artistic researcher at the Research Centre Performative Processes. Utrecht School of the Arts. *Performance as Interface*
- 11.15 - 11.30h Coffee Break
- 11.30 - 12.30h **Tools and technologies for distributed environments**
- Francisco Iglesias. IGLOR.
Limits and opportunities when technology meets the arts
- Marc Palau, telecommunications engineer, Fundació i2CAT. *Audiovisual and network technologies applied to performances*
- Erik Geelhoed & Ian Biscoe, Falmouth University.
Getting closer
- 12.30 - 13h **IPR & Security**
- Tommy van der Vorst, Researcher/consultant at Dialogic innovation & interaction.
Intellectual property and the future creative industry.

Organitzen:



Institut del Teatre

